



## Business Studies

### Overview

A Level Business Studies is an enjoyable and rewarding course. It is suitable for students who have a lively and enquiring mind and a willingness to explore new ideas. The course aims to provide knowledge and understanding of business activity and also to develop useful skills for higher education or employment. The course focuses on the dynamic nature of contemporary business, provides the opportunity to research into topical business issues, explores real business situations and the practical application of business concepts, and looks at the role of entrepreneurs in society.

Students will learn about the nature and purpose of business, the different types of ownership, and the external environment that businesses operate in. Assessment for the A level is over three components:

### Students will follow the Eduqas Business A level course (code A510QS)

For the full A-Level students are examined over three papers. Each paper covers all the content above:

Component 1: Business Opportunities and Functions - 2 hours, 15 mins. 80 marks, 1/3<sup>rd</sup> of A Level. Compulsory short answer and data response questions.

Component 2: Business Analysis and Strategy - 2 hours, 15 mins. 80 marks. 1/3<sup>rd</sup> of A Level. Compulsory data response and structured answer questions.

Component 3: Business in a Changing World - 2 hours 15 mins. 80 marks. 1/3<sup>rd</sup> of A Level. Compulsory case study questions, and one synoptic essay out of a choice of three.

### Expectations

In order to prepare appropriately for classroom learning, it is expected that all students will familiarise themselves with the business world, read newspapers and business publications, and complete the summer homework tasks. Students will need to purchase core texts that cover the A level topics. Moreover, and so as to better consolidate classroom learning independently, students will also be expected carry out prior reading of the topics before the lessons and to add to class notes, building on arguments and developing more in-depth knowledge of key theories.

### Extra-Curricular Activities/Independent Learning Opportunities

There are various opportunities for students to explore aspects of the business environment from attending conferences and visiting organisations within the UK, and potentially in other countries inside and outside of the EU. Previous visits have included ones to Jaguar Land Rover to look at production and manufacturing, Coca Cola to look at their production, and Alton Towers to have an insight into their marketing. Previous residential visits have included New York and Rome.

**Entry Requirement:** There are no additional entry requirements to those mentioned in the Sixth Form Prospectus.